# DAKOJU SATYANARAYANA

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#### **Carrier objective:**

To seek challenging and growth oriented workplace to actualise my academic excellence to grow along with the organisation.

#### **Educational Profile:**

PhD Pursuing from Rayalaseema University, Kurnool.

MBA (Finance) with first class from Pondicherry Central University.

M.Com. with first class from Sri Krishna Devaraya University. Ananthpur

M.A. (Economics) awarded with GOLDMEDAL from Nagarjuna University, Guntur

M.Phil. (Economics) from Madurai Kamraj University. Madurai

ICWAI (Inter) from Institute of Cost and Works Accountants of India.Kolkatta.

B.A (Economics, Statistics, Commerce) distinction from Andhra University.VSP.

M.A. (Astrology) from Potti Sriramulu Telugu University Hyderabad.

AP.SET -2012 Qualified in Management Studies

AP.SET-2016 Qualified in Commerce

## **Teaching Experience**

- Working as a Senior Assistant Professor at Department of MBA, Sri Vasavi Engineering College, from August 2008 to till date.
- Associated with Rajiv Gandhi Degree and PG College, Rajahmundry as a lecturer during the period 2002-to-2008.
- ▶ Worked as Lecturer for SRD College, Pithapuram during July, 1996 to July, 2002

# **Publications:**

- A case study titled "The impact of Reliance-Jio on Indian mobile industry" has been published *in International Journal of Applied Research* 2017: 3(3), ISSN No. 2394-5869 pp. 209-212.
- A conceptual paper titled "Soft-side of M&A" has been published in International Journal of Business and Management Invention ISSN No. 2319-8028 in Vol.6, Issue 2, February 2017, pp.34-36.
- 3. "Role of foreign direct investment (FDI) on growth of Indian economy". *International Journal of Transformations in Business Management*. (IJTBM), 7(1), 11-20...2017
- 4. An empirical paper titled "Dealing with suicidal tendencies among students in academic institutions" has been published in MITS *International Journal of Business Research* ISSN No. 2349-1701 in Vol. 1, Issue 1, and January- June 2017.
- 5. A conceptual paper titled "Leader sets-off the culture" accepted for publication in the month of May 2017 by IJRCM.

#### **Conferences:**

- 1. Presented a paper titled "*KM is a key enabler to Risk Management*." at the National Seminar Organized by Sri Vasavi Engineering College, Tadepalligudem and sponsored by AICTE New Delhi on 27<sup>th</sup> and 28<sup>th</sup> December 2013. The paper was published in the seminar proceedings with ISBN No: 978-93-82163-91-6.
- 2. An empirical paper titled "A study on Organizational culture in a private hospital and its impact on affective commitment" was selected and presented in the National Conference " Management Challenges in changing global perspective" organized by Yogi Vemeana University, Kadapa on 6<sup>th</sup> and 7<sup>th</sup> February 2012. The same was published in the conference proceedings with ISBN No: 978-81-921579-0-0.

# **Personal Information**

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### References

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Dept of Commerce & Management Studies.	Professor & Head, Dept. of MBA
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(DAKOJU SATYANARAYANA)